



Forsyth County
Registrations and Elections

INTERNAL MEMO

How to get out the message

Advertising for Advance Voting

 *The Current*

- Monthly publication put out by the county
- Delivered in all water bills each month

 *The Herald* (newspaper)

- County's legal organ
- Advance Voting information published in the Government section

 *Be a VIP* Bookmarks

- Distributed at:
 - Cumming Public Library
 - Sharon Forks Public Library
 - In office
 - Outreach activities
- Approximately 3000 were distributed between the three permanent locations (beginning in April)

 Advance Voting Postcard

- Postcard advertising Advance Voting for the July 15th General Primary mailed to all Presidential Preference Primary (02-05-2008) voters

 Wallet Calendars

- Wallet calendars
 - One side—2008 Calendar w/our contact information
 - Second side—list of 2008 Election dates and Advance Voting locations
- Given to voters in office and at local outreach activities (Senior Expo)

 TV Forsyth

- Bulletin board pages posted to the Forsyth County government local cable access channel

 City of Cumming Scrolling Marquee sign

- With cooperation from the City of Cumming a list of satellite Advance Voting locations, the dates, and times are posted on their scrolling marquee sign located just adjacent to the Administration Building

Website

- Advance Voting informational pages are posted on the Elections department's webpage
- With the cooperation of the Forsyth County's Director of Communications a news item advertising Advance Voting was posted on the main page of the county's website (www.forsythco.com)

Email County Contacts

- With the cooperation of the Forsyth County's Director of Communications an email was sent out to all individuals who have signed up to receive email updates from Forsyth County

State of Schools

- Ad in the handbook provided to all Forsyth County students and teachers (40000)
- Copies are also available at the Forsyth County News and the Cumming/Forsyth County Chamber of Commerce

Community/Organization Contacts

- Emailed our list of Community Contacts (05-14-2008)
- Contacts include:
 - Local subdivisions
 - Neighborhood groups
 - Churches
 - Local Republican and Democratic Parties

Forsyth County News (newspaper)

- Articles were written in the paper

Road signs

- Yellow/red signs clearly marking each location

Flashing road signs

- One at Midway Park and one at Public Safety Complex
- Large flashing arrow with dates and times